

WICKED

(WALES INTERVENTIONS AND CANCER KNOWLEDGE ABOUT EARLY DIAGNOSIS): THE DEVELOPMENT AND EVALUATION OF PRIMARY CARE INTERVENTIONS TO EXPEDITE THE DIAGNOSIS OF SYMPTOMATIC CANCER IN WALES

CI: Richard Neal

Bangor University:

NWCPCR: Clare Wilkinson (primary care trials), Ruth Lewis (evidence synthesis), Julia Hiscock (qualitative methods),

Maggie Hendry (multi-methods, project management), Nefyn Williams (primary care trials, links with Health Board)

NWORTH: Paul Brocklehurst and Zoe Hoare (trial methodology and statistics)

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School of Healthcare Sciences: Joanne Rycroft Malone

Cardiff University:

Kate Brain (Behaviour change / health psychology)

Andy Carson Stevens (patient safety)

Sunil Dolwani (gastroenterology/oncology)

Other UK universities:

Willie Hamilton (Exeter, cancer diagnostics, programme grant expertise)

Fiona Walter (Cambridge, cancer diagnostics, programme grant expertise)

Greg Rubin (Durham, cancer tool implementation in general practice)

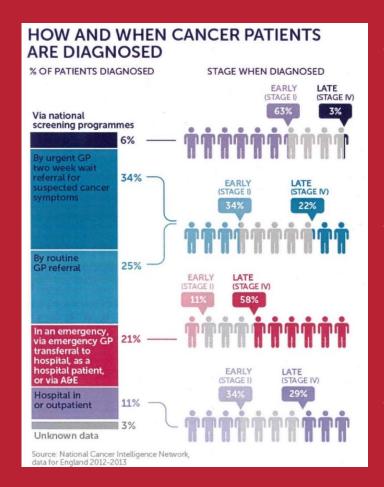
Georgios Lyratzopoulos (UCL, public health, epidemiology)





Early CD/R in PC





 ~35% of all cancers are detected through urgent referrals

 ~10% of urgent suspected cancer referrals are diagnosed with cancer

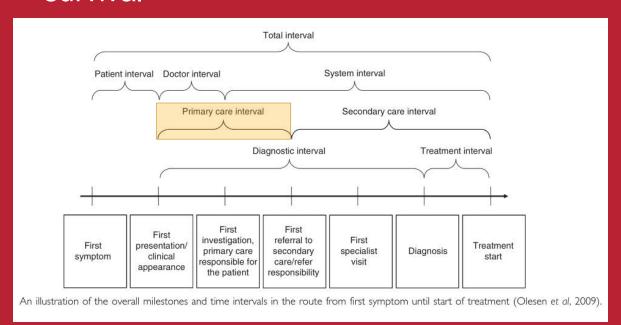
Practices with higher urgent referral rates associated with better survival



WICKED Programme



Aim: develop and evaluate an intervention for GPs and their teams, with the intention of achieving prompter referral of suspected cancer and achieving earlier and cost-effective diagnosis of symptomatic cancer in Wales, thus improving survival





WICKED Programme



